

REISE 
+ CAMPING

Register now &
secure your
stand space!

Hit the road and get down to business.

25.02.–01.03.2026

www.reise-camping.de



Welcome to REISE + CAMPING 2026

From 25 February to 1 March 2026, REISE + CAMPING opens its doors – the perfect place to showcase your products and services to a travel-loving audience. Meet people full of excitement for their next holiday – open to new ideas, inspiration, and unforgettable experiences. More than just a trade fair, REISE + CAMPING is where you set trends, build valuable connections, and lay the foundation for lasting success. Show what makes your offer stand out – and turn your customers' wanderlust into real, lasting business.

TRAVEL

Want to showcase the world of camping tourism, cruises or tailor-made travel experiences? Whether your strengths lie in glamping, caravanning, or exclusive destinations – REISE + CAMPING 2026 is the ideal platform to present your offers to an enthusiastic audience.

Our visitors value diversity and explore the full spectrum of travel opportunities with curiosity and excitement. Take this chance to inspire existing customers and reach new target groups.

Make the most of direct interactions and boost your brand visibility – turn REISE + CAMPING into your success story of 2026!



CAMPING & CARAVANING

REISE + CAMPING 2026 is the meeting place for everyone who loves caravans, motorhomes, and life on the road. Inspire our visitors with innovations that make travel more flexible, comfortable, and exciting than ever before.

From the latest caravan models and smart motorhome concepts to the diverse world of tents – this is your chance to showcase your products and ideas to an engaged audience: from compact rooftop tents to spacious family models, modern awnings, and cutting-edge materials.

Complete your presentation with technical accessories, stylish décor, and practical camping furniture – everything to make the camping experience perfect for your customers.



SkandinavienWelt

Covering 1,500 square metres, the popular SkandinavienWelt – organised by Nordis Verlag – enchants visitors with its authentic Nordic flair and irresistible travel offers. Exhibitors provide expert advice on everything from camping in Denmark or Norway to canoe trips in Sweden and unforgettable nature experiences in Finland.

VANLIFE

Vanlife combines the joy of travel with a passion for creativity and personal expression. The van becomes a personal project – from interior conversions and clever space-saving solutions to unique designs, there are no limits to what's possible.

Showcase your products and services that bring this lifestyle to life – whether it's smart accessories, innovative interior fittings, or practical ideas for life on the road. Show visitors how your offerings can make Vanlife truly unforgettable!



Facts & Figures*

85.000

interested
trade fair visitors

800

exhibitors and
destinations from
20 countries presented
themselves at the
trade fair

91%

of the public
want to visit the
public fair again

88%

of exhibitors
intend to participate
again

93%

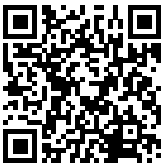
overall visitor
satisfaction

82%

had made or were
planning to make a
purchase at the time
of the survey

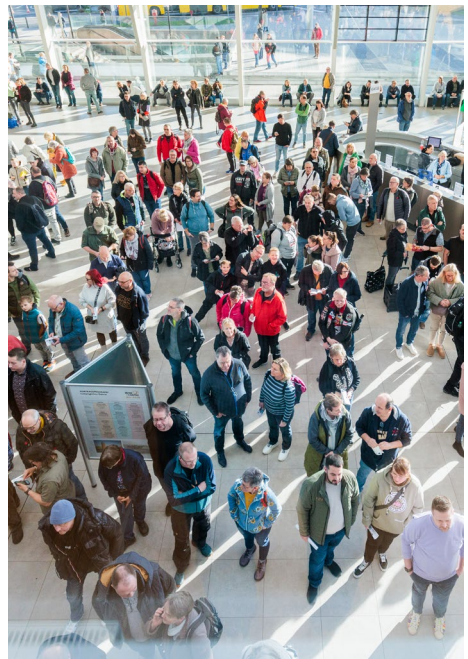
*Source: GMM Gelszus Messe-Marktforschung GmbH, Final report on the 2025 visitor survey

**Your exhibition stand:
Register now and se-
cure your stand!**

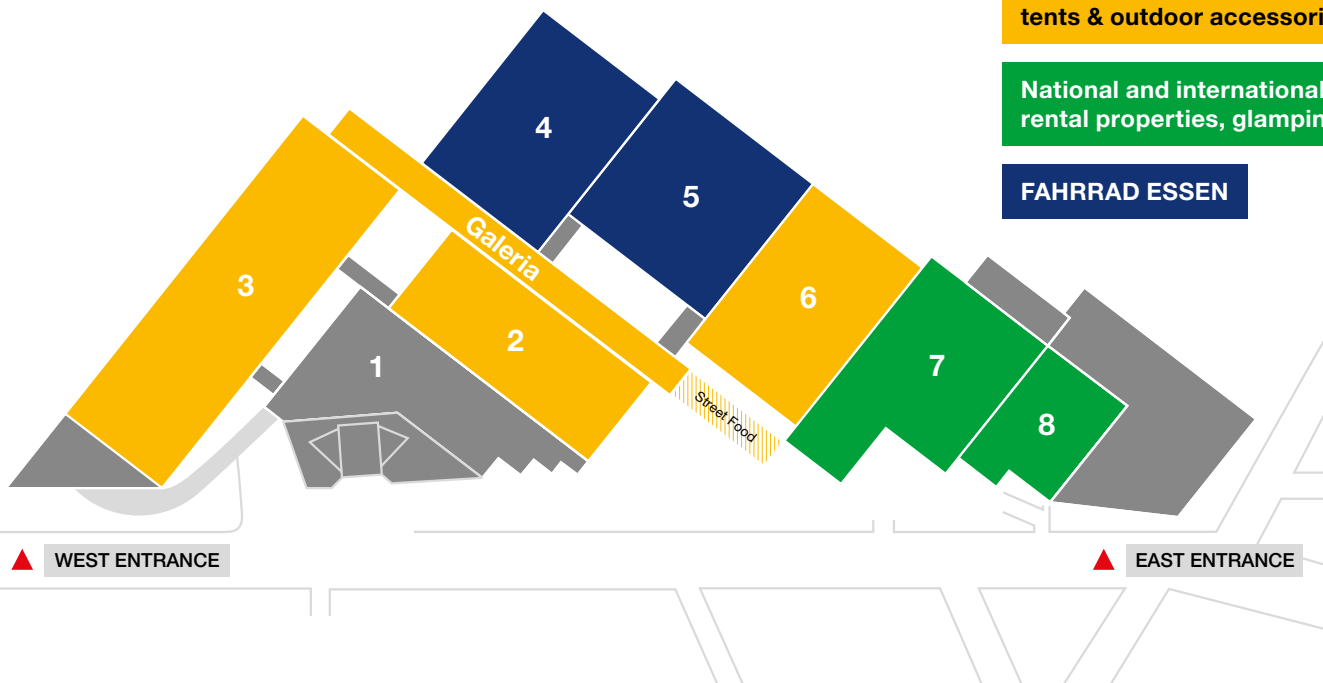


**Register
now!**

Would you like to increase
your presence and reach at
REISE + CAMPING 2026?
Contact us – we will be happy
to advise you!



Site plan 2026



Vehicles, vehicle technology, vanlife, off-road, tents & outdoor accessories

National and international tourism, rental properties, glamping, adventure camping

FAHRRAD ESSEN



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26.02.–01.03.2026



The plus for you!

FAHRRAD ESSEN takes place on four parallel days and completes the proven triad of travelling, camping and cycling. As so, you benefit from synergy effects!

Date and opening hours

25.02.–01.03.2026, daily 10.00–18.00 hrs

Inbound/hotel reservations

EMG – Essen Marketing GmbH

Tourist Info

Fon: +49 201 8872-333

touristinfo@essen.de

www.visitessen.de

Organiser

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