

REISE + CAMPING 2020

NRW's large travel exhibition

26th of February - 01st of March 2020 Essen Exhibition Ground



The **big tourism exhibition in North Rhine Westphalia** will be opening its doors from **26th of February - 01st of March 2020**. An audience of travel enthusiasts with plenty of spending power from the entire surrounding area is waiting to find about your **Travel.Camping.Cycling** offers. National and international holiday destinations and campsites are the focal point of the extensive world of holidays. In addition, the latest trends in camping, caravanning and accessories will be on display. At the same time **FAHRRAD ESSEN** the biggest bicycle exhibition in this region, will be taking place.

REISE + CAMPING FACTS

- About **1.000 exhibitors and destinations** from 20 countries
- About **95.000 visitors**
- **75.000m²** exhibition space
- Parallel to the cycling fair **FAHRRAD ESSEN**

PARTNERS 2020

Tourism partner



Industry partners



VISITOR PROFILE

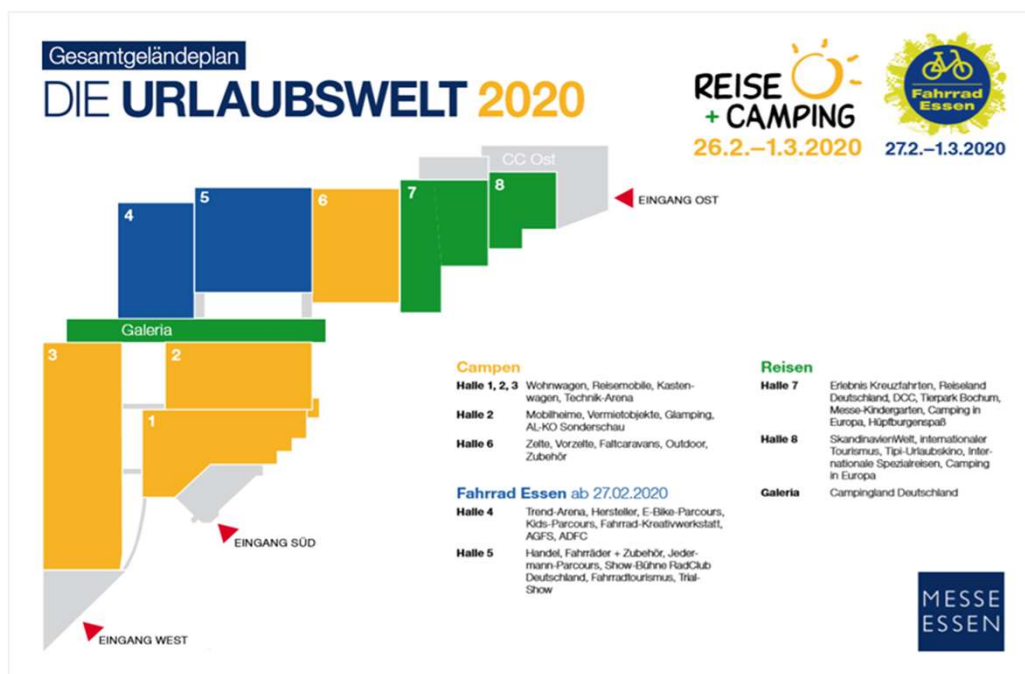
- 96 %** of visitors are totally satisfied
- 94 %** of visitors would like to attend again in 2020
- 42 %** make a purchase or place an order at the exhibition
- 40 %** coming from outside a 50km radius

EXTRACT OF THE 2019 EXHIBITOR LIST

International: Austria, Benelux countries, Croatia, France, Italy, Scandinavia, Spain,...

National: Eastern Friesland, Ruhr-area, Western Pomerania, Lower Saxony...

Camping: Dethleffs, Hobby, Hymer, Knaus, Concorde,...



CONTACT

Maria Picciallo

phone: +49 (0)201 72 44 -832

fax: +49 (0) 201 72 44- 448

Email: maria.picciallo@messe-essen.de



ABOUT US

A portfolio of 65 trade fairs and exhibitions

Approximately 1.5 million visitors per year

One of the top ten trade fair locations in Germany

MESSE
ESSEN